

De-escalation oriented and solution oriented conflict reporting

	De-escalation-oriented conflict coverage	Solution oriented-conflict reporting
Conceptualization of conflict	Exploration of the conflict-formation with a win-win orientation; questioning violence as a means of resolving conflict and questioning military values	Peace orientation (peace = nonviolence + creativity; proactive (prevention before violence occurs); people oriented (focus on the civilian society))
Evaluation of rights and aims	Respect for the rights of the opponent and undistorted representation of his aims; realistic and self critical evaluation of one's own rights and aims; fair reporting of peace initiatives and attempts at mediation	Focus on common rights, aims, and interests and on the benefits all sides can get from ending war/violence; gives the anti war opposition a say; focuses on peace initiatives, signals of readiness for peace and mediation attempts
Evaluation of actions	Realistic and self-critical evaluation of one's own actions and undistorted evaluation of opponent's actions; critical distance from the bellicose on all sides	Focuses on the sufferings of all sides, focuses on the invisible effects of war: trauma and loss of reputation, structural and cultural damage; humanizes all sides and identifies all who act unjustly; focuses on reconciliation perspectives
Emotional involvement	Recognition of the threat to the opponent and reduction of one's own feelings of threat	Recognition of the price of war, even in the case of victory and transformation of outrage at the enemy into outrage at war
Identification offers	Neutral and distanced	Universal